



GLOBAL PRINTING...ENABLED.

## **The People's Insurance Company of China | Printronix Line Printer Used in Jiangxi Branch of PICC in Place of Dot Matrix Printer**

### **Profile**

The People's Insurance Company of China is the largest non-life insurance company on mainland China. The company, founded in 1950, has experienced several significant transformations, including its expansion to 4,500 branches nationwide. PICC has made numerous historical contributions to the growth and development of the Chinese insurance market, as well as the cultivation of insurance personnel and significant upgrades to insurance technology.

### **Situation**

At the beginning of each month, the Jiangxi branch of PICC needed to print large numbers of collected financial statement summaries and the invoices of its sub-branches. In addition, nearly a dozen sub-branches needed to print many more financial statements.

When the massive statements were printed, the company's Epson 1900K dot matrix printers, experienced broken pins, shutdowns, or paper jams. These malfunctions slowed the processes for the general accounting department, information management department, and consumed much of the Equipment Department's time in repairs while incurring unwanted maintenance and operating costs.

### **Results**

Beginning in 2004, the Jiangxi Branch of PICC, Nanchang Head Office, and a dozen sub-branches replaced their dot matrix printers with Printronix P7000 series line printers. The replacement led to immediate satisfaction. It removed any problems, such as broken pins, shutdowns and paper jams. The company could now rely on their printers to easily and efficiently print one-part bills and multi-part bills in various sizes. The integrated printing management system and innovative design of color band capacity greatly reduce printing, operating, and maintenance costs.

### **Reaction**

"With the high-speed, stable, easy-to-use, and low-noise Printronix line printers, we no longer disrupt the information department because the printers need repairs. Replacing the old printers has saved us a great deal of money as well as time and energy."

Ms. Xu

*General Accounting Department*